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CENTRAL FAX CENTER**MAR 20 2008****IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants:	Jay H. Connelly	5	Group Art Unit:	2623
Serial No.:	09/882,091	5	Examiner:	J. Sheleheda
Filed:	June 15, 2001	5	Atty. Dkt. No.:	ITL1965US (P11863)
For:	Methods And Apparatus For Providing Rating Feedback For Content In A Broadcast System	5		

POWER OF ATTORNEY BY ASSIGNEE

Under the provisions of 37 C.F.R. § 3.71, the undersigned assignee of record of the entire interest in the above-identified patent/patent application by virtue of an assignment recorded (check as applicable):



Concurrently Herewith

Date Recorded 06/15/2001Reel 11914 Frame 0714

elects to conduct the prosecution of the application/maintenance of the patent to the exclusion of the inventor(s). The undersigned hereby declares that he has reviewed the above-referenced assignment and hereby declares that, to the best of his knowledge, title is in the Assignee, and further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true. The assignee hereby revokes any previous powers of attorney and appoints the practitioners associated with:

Customer No. 47795

to prosecute the application identified above, and to transact all business in the United States Patent and Trademark Office connected therewith.

The undersigned is authorized to sign this statement on behalf of the Assignee.

Please direct all communications to:

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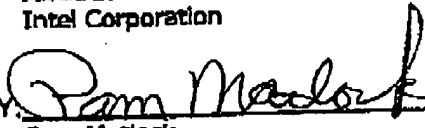
Timothy N. Trop at (713) 468-8880.

ASSIGNEE

Intel Corporation

Date: 3/19/08

BY:


Pam Matlock
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